

Olea Product Line: A Flexible Solution

Custom Solutions for Blue Cross Blue Shield of Louisiana

“I feel the need, the need for speed!”

A famous quote from the Top Gun movie that inspires some of us to push the envelope, at any cost. The excitement for a kiosk solution specifically tailored to a brand can put clients in a similar mindset: wanting a custom kiosk design, no matter what — until presented with the price tag.

Custom solutions are perfect for a large roll out project of 100 units or more, or for a project with unique components. The majority of the kiosk projects we are presented with however, can easily use a standard kiosk design and a few simple modifications to be the exact solution for a client's requirements. Nine times out of ten this is done by color combination and branding options.

Olea's Standard Product line is easily modified by our in-house engineering and design team to be tailored to a client's brand and technical requirements. This option subsequently saves the client thousands of dollars and weeks of engineering and design time.

The Metropolis Kiosk is an excellent example: the modern design is quickly engineered to include client required components. Chose from our powder coated paint finishes and add graphic elements and a client's vision comes to life, well within an affordable budget.

**Contact our Kiosks Specialists
For an immediate quote**





Custom Informational Kiosk for Blue Cross Blue Shield of Louisiana

In the fall of 2012 Olea Kiosks deployed a single custom solution built for Blue Cross Blue Shield of Louisiana. The custom solution has nine touch points of varying size and purpose. As a result of healthcare reform, the notions of who buys insurance, and what they use it for has been evolving. With individuals entering the healthcare insurance market, it is important that they understand the details regarding who must buy, what the penalties are for not buying, and what they use it for. The kiosk answers all these questions by inviting folks in with a fun, interactive, and informative presentation.

In addition to the healthcare reform informational kiosk, Blue Cross Blue Shield Louisiana is also using Olea Kiosks to provide wayfinding and digital signage on

their main campus in Baton Rouge. The kiosks are placed near the entrances of the buildings on campus, and allow visitors and employees to search for individual's offices, elevators, bathrooms, break rooms, and exits. The maps and directories are displayed on 42" multi-touch monitors. The kiosks have replaced paper signage for announcements that are posted to visitors and employees, which helps keep the walls free of clutter and reduces the company's overall paper consumption.

Overall Footprint of Total Structure: 10' x 10'

Material Types Used:

- Birch plywood and blue Formica
- Header is a metal frame clad with wood
- Structure is fastened together with steel supports
- LED Lights are incorporated in the header

Components Included:

- 2 - comPADre table top kiosk stands
- 4 - 19" LCD privacy touchscreens
- 4 - Dell PCs
- 2 - 32" LCD touchscreens with integrated computer systems
- LED Lighting

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