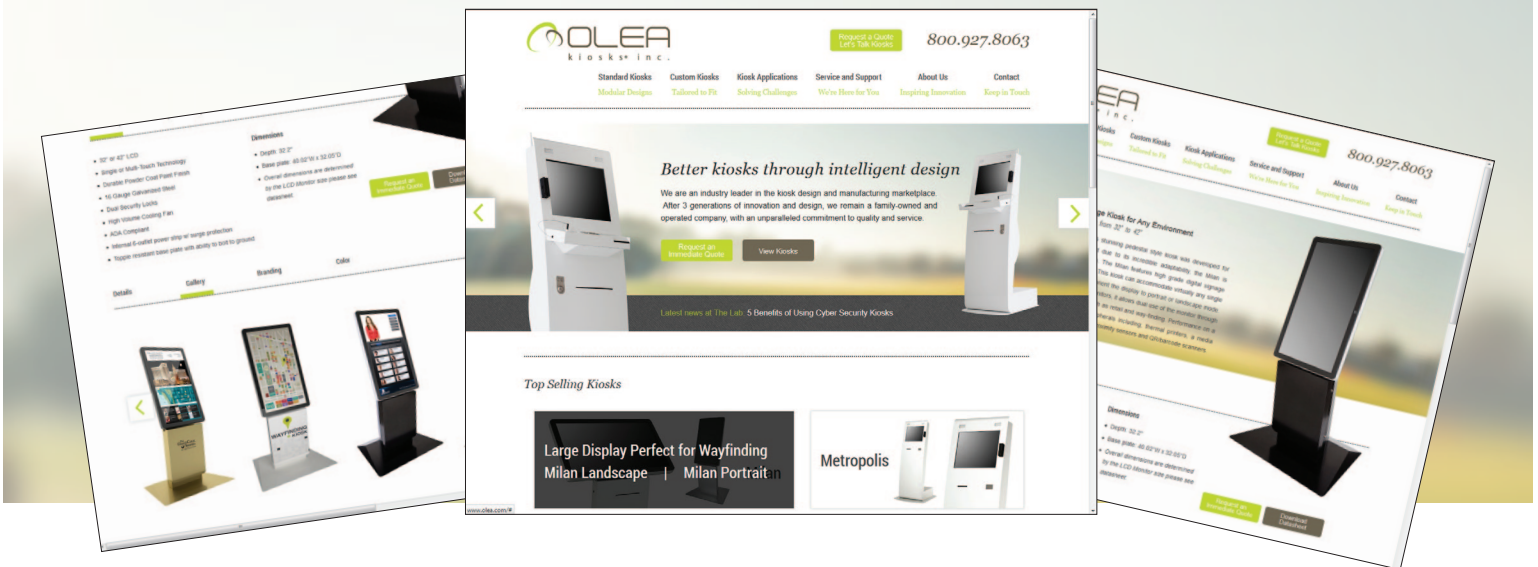


Better kiosks through intelligent design...

Introducing Our New Website Design

Announcing the new and improved Olea.com!



An Introduction by CEO, Frank Olea

Olea's first internet presence began with a very basic website back in 1997. Since then we've had five different versions, some of them I look back at and laugh and others I'm still quite fond of. All of our previous sites had one common theme that I'm proud of; they have been very clean and straight to the point. You'll probably notice by our products that I'm not a big fan of complex, overdone designs—designs that have features without a purpose. Unnecessary features increase the cost of manufacturing and if they serve no real purpose why should they exist? Like Dieter Rams one of my design heroes says: "Good design is as little design as possible."

When creating the latest iteration of our web presence, we had one clear goal in mind; to create a very clean website

full of relevant information. Over the years we've found that our customers range from visitors interested in just the imagery of the site, to those who put emphasis on technical data and kiosk specifications. On the other hand, we have visitors who will read everything they can get their hands on; about a product, our company and our philosophy. Our new homepage design is organized in a manner that considers the varied group of visitors to our site.

The new site design begins with a prominent slider that scrolls through our most popular links. Beneath the slider, large thumbnail images of our standard products are organized starting with our top selling kiosks. Below the thumbnails, details of who we are, our products, our roots and our future are organized. On a single page we attempted to address the needs of every type of customer.

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Navigating through the site to the standard kiosk pages, you'll discover a prominent photograph of each kiosk along with a product description, standard and optional components and a .pdf download of the kiosk datasheet. Immediately below this section, galleries are organized in tab-form that display: close-up shots of the kiosk details, different hardware configurations as well as galleries that show branding and color options.

Another feature we're excited about is our custom kiosk section. The slider in this section explains in detail, the phases and deliverables of creating a custom kiosk. Our specialized process begins by meeting with you to discuss the driving factors for a custom kiosk. Within the first meeting several things will be clear; our team has a passion for compelling aesthetics, precise manufacturing and above all, a passion for bringing our clients' ideas to life. Our talented team of custom kiosk specialists will help you design a unique system of 20 units or more that is precisely configured for your business needs.

The new website truly has something for everyone, with a bounty of information that covers just about every aspect of our services and products. With the new design of our web presence, we hope the hard work addresses the basic and extended needs of all our clients and site visitors.

Review Our Unique Custom Kiosk Process

New Features

