



## Business Intelligence Report Q1 2017

Olea Kiosks periodically shares its white papers and case studies to help readers understand the kiosk industry, deliver a better brand experience and maximize ROI.

[Click to learn even more!](#)

### Kiosks: A Turbo Boost for Travel

As more people travel and confront tighter security, going from Point A to Point B can frustrate wayfarer and carrier alike. Kiosksfast, efficient and reliable— can lighten the load for everyone involved. These four case studies show how.



[Get your no-obligation quote today](#)

### The Big Story Behind Micromarkets

All self-service, all the time, these new small-footprint stores are bringing fresher, more healthful menu options to employees, students and more. Here's how these food oases are making people say buh-bye to snack machines.



### Olea Kiosks. Custom, not customary.



Tell most kiosk companies about your project and their response is, "Yeah. We got a box for that."

Not so with Olea Kiosks. Every custom opportunity is a chance for our artists, designers and engineers to collaborate with the client to develop innovative, high-ROI and world-class solutions.

Call us today at 800-927-8063 to begin the brainstorming process for your custom Olea Kiosk project, or email [info@olea.com](mailto:info@olea.com). And be sure to [check out our work online](#).

### Your Kiosk Project Part III: How to Get Staff Buy-In

You've sold the boss. You've convinced IT. But your biggest challenge could still be ahead: evangelizing staff who must work beside the kiosk and make it successful, even while they may worry self-service will take their jobs. Read Part I [here](#) and Part II [here](#).

