

Digital Signage on Campus

Education facilities have been slow to utilize the benefits of digital signage on campus. Although, according to a recent study, the technology's reach is growing and beginning to show the impact it can have on students and schools.

The Digital Campus Is Growing Fast!

Growth of Interactive flat panel displays in the education market:



Projected Compound Annual Growth Of Installed Units 2012 to 2015

Interactive touch-screen displays are popping up everywhere on college campuses! They're great for keeping students, faculty and staff educated, informed and entertained.

Important Facts:

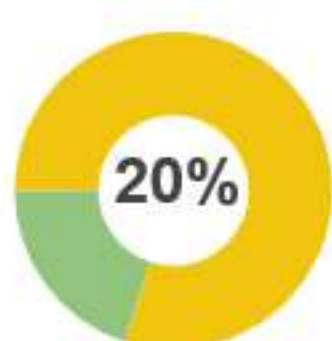
◀ Global spending on IT hardware in education, from interactive whiteboards to digital signage displays to tablets, is expected to double by 2015.

◀ 2,200 North American campuses expected to deploy digital signage systems in 2011 up from 1,500 in 2010.

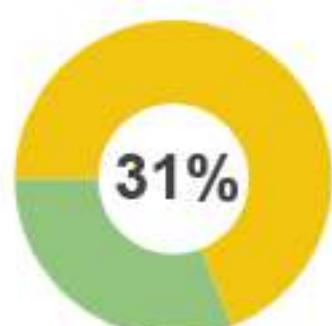
◀ 13,200 number of Digital displays expected to be deployed by North American campuses in 2011. Up from 8,400 in 2010.

Emergency Notifications

Digital signage networks are increasingly used to comply with Clery Act mandates for campus-wide emergency alert systems.



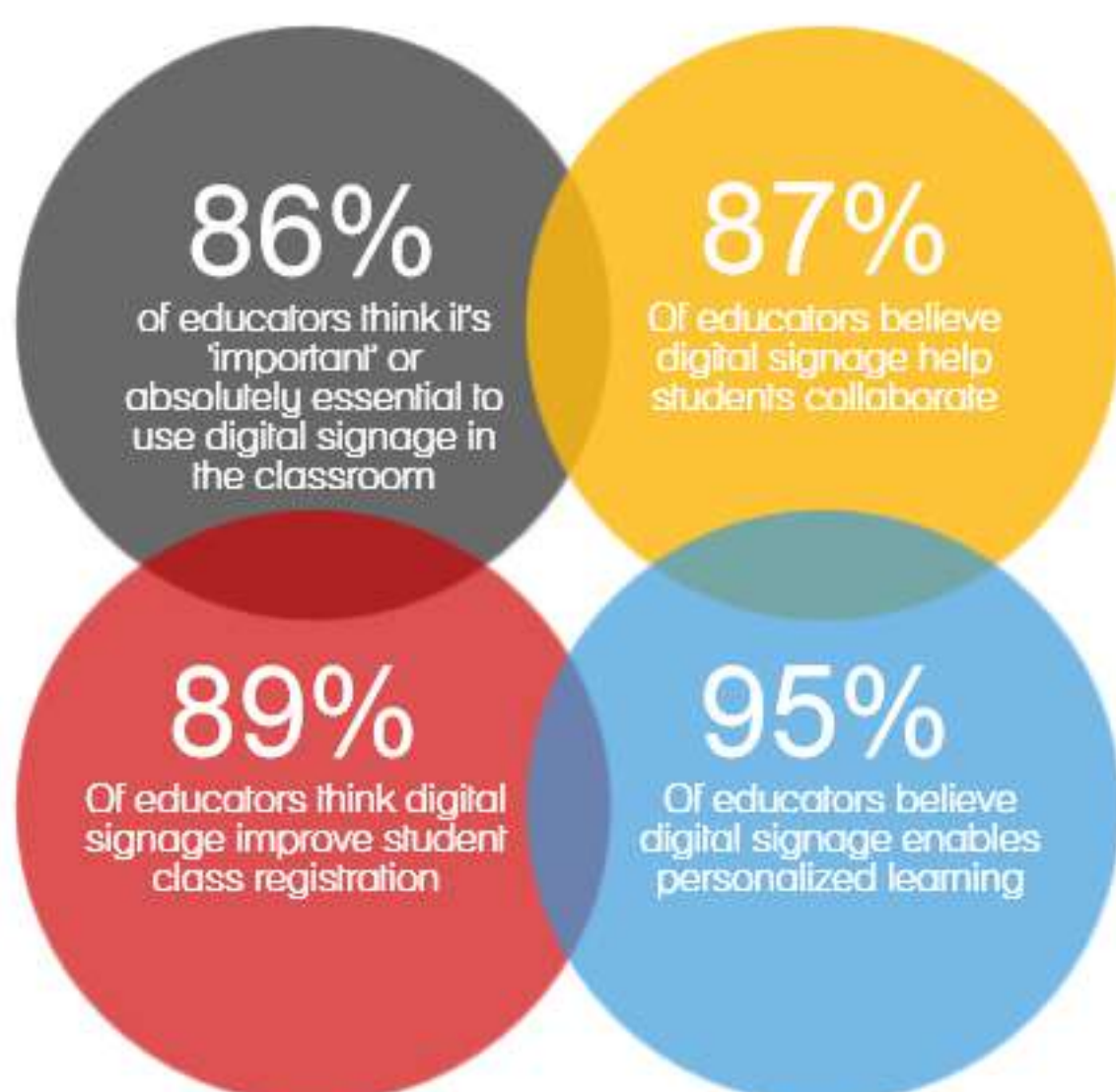
Of schools use digital signage for mass notification.



Of schools plan to deploy digital signage for mass notification.

It isn't optional, it's essential

Overwhelmingly, educators have faith in educational technologies, and there is a growing demand for digital signage in the classroom:



Still, 92% of all educators agree they would like to use more touch-based technology in the classroom than they do now.

Different point of view

In the search for good digital signage technology, the view is different from inside and outside the classroom:



Educators' Priorities

Administrators' Priorities

