

## 5 Ways

# HEALTHCARE KIOSKS

## Are Coming to the Aid of Healthcare



In the past couple of years, the healthcare industry has grown to a total value of **over \$3 trillion**. While revenues are up with millions of additional people seeking treatment, the influx of new patients is putting a strain on efficiency for many medical providers.

According to one report, better utilization of self-service technologies and the digitization of medical records can help medical organizations gain billions of revenue dollars over the next decade. As a result, many innovative healthcare administrators are turning to healthcare kiosks to help accelerate the transition toward stronger security, greater efficiency and higher patient satisfaction.

## 1 Healthcare Kiosks Offer Superior Security



According to one report, healthcare data is among the information most hacked worldwide and is worth up to 20 times more on the black market than credit card information. In addition, data breaches cost the healthcare industry over **\$6 billion yearly**, and almost 90% of organizations surveyed had been hacked in the two years prior to the report.

Healthcare kiosks are renowned for their trustworthy security measures. Many healthcare kiosks feature best-in-class scanners and biometric devices that help prevent security breaches and dramatically reduce the possibility of hackers being able to access sensitive information.

## 2 Healthcare Kiosks Are Future Proof

While many healthcare organizations turn to digital infrastructures that take advantage of the fact that most people now carry mobile devices everywhere, one of the major problems with this solution is that providers have to consider the rapid product cycle that quickly makes consumer-centric devices obsolete.

Healthcare kiosks are carefully designed and configured for the long-term suitability of each individual organization, and the best manufacturers collaborate with administrators and IT teams to help ensure viability for the long haul.



## 3 Healthcare Kiosks Are Durable...Inside and Out



Whether healthcare kiosks are deployed in a provider's office or in a main thoroughfare of a hospital or large clinic, these durable self-service machines are designed from inception to endure heavy use by patients. The best healthcare kiosk manufacturers use top-of-the-line components to ensure that the kiosks can withstand the impact of constant use.

American-made healthcare kiosks can also be monitored remotely and can include self-repair measures to diagnose and fix errors immediately. These features help ensure maximal runtime, lower repair costs and optimal ROI.

## 4 Healthcare Kiosks Help Patients Find Their Way

According to one study, hospitals lost almost **\$300,000 per year** just by giving directions to lost visitors. Healthcare kiosks make it easy to help patients and visitors alike navigate large, sprawling hospitals or medical offices.

Plus, many facilities are located near business centers or restaurant hubs, which can be advertised through digital signage on a kiosk's dynamic touchscreen. This feature not only opens an avenue to a new revenue stream, but also helps visitors and patients who need to stay nearby for extended periods of time.



## 5 Healthcare Kiosks Improve Efficiency



Innovative healthcare organizations also use kiosks to streamline processes, from patient check-in to transferring medical records across departments. According to one study, American hospitals spend approximately one quarter of their budget on administrative tasks each year, and research shows that self-service kiosk check-in is over **85% cheaper** than traditional check-in.

Plus, healthcare kiosks make it easy for organizations to collect payments and set future appointments, which allows staff to shift their attention to more important duties.

## Contact Olea Kiosks Today

Many healthcare providers are increasing positive health outcomes by offering their patients a dynamic digital experience through healthcare kiosks.

Contact Olea Kiosks today to help your organization save on administrative tasks, communicate more efficiently with patients as well as boost satisfaction ratings, which can lead to better profit margins.



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