

Better kiosks through intelligent design...



**Sands Loyalty Kiosk
Worldwide Launch**

**Datacard® CD800™
Ultimate Card Printer**

**Upcoming
Events**

*"In total, nearly 200 kiosks were deployed
all around the world for this project."*

Sands Loyalty Kiosk

In 2012 Olea Kiosks produced over 200 player loyalty kiosks for Sands casino properties worldwide. The units were deployed to their properties in Las Vegas, Singapore, and Macau. A unique attribute of this project was that while the exterior of each kiosk looked the same across the properties for brand cohesion, the internal hardware components were different for each. Some properties needed the ability to enroll players and to print new or replace mag stripe encoded cards at the kiosk. Using the Datacard® full color card printer and encoder made this requirement a breeze. Another special requirement for one of the properties was the ability to redeem player loyalty points for ferry tickets.

All of the kiosks were built with two widescreen high definition monitors. The main monitor is a 19" ELO Intellitouch monitor that displays the user interface. The second overhead monitor is a 24" widescreen monitor mounted in a portrait orientation and used to display dynamic digital advertising and to promote attractions and services available at each resort property.

Between all the varying hardware configurations, the kiosks are capable of loyalty account lookup, loyalty enrollment, printing and replacing membership cards, printing gaming vouchers, printing ferry tickets, and even allows members to play promotional games right on the kiosk.

Let us help you deliver more to your loyal players.
Call today for a consultation:
800-927-8063

**Contact our Loyalty Specialist
Rob Chilcoat
For an immediate quote**

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Datacard® CD800™

Card printing kiosks are useful for a variety of enterprise applications and Datacard® offers a full line of robust card printers and encoders to suit virtually any need. Olea's clients have used Datacard® printers in kiosks for member, employee and student ID issuance, as well as visitor badge printing. The CD800™ model offers the latest and greatest in card printing technology, including the industry's first 300 x 1200 dpi print resolution which prints intricate text and barcodes as crisp as they appear on screen.

Olea has seamlessly integrated the CD800™ printer in a variety of kiosks, including; the Monaco, Boston and many custom solutions such as the Sands Casino loyalty kiosk. If there is one thing that holds true about all self-service kiosks, it's that they have to be fast. The CD800™ out performs other card printers in its class in terms of both speed and reliability. The card hopper feature on the front of the CD800™ makes integrating this printer into kiosks fast and easy.

Some other key features of the CD800™ include:

- One and two sided printing
- Ethernet and USB connectivity
- Remote management
- Modular design for printer upgrade
- Extended input and output card hoppers
- Locking media holder for added security
- Magnetic stripe and smart card encoding
- Advanced printer driver and support for third party application development



The CD800™ and other Datacard® printer models are real workhorses, call us today to discuss the right model for your card issuance kiosk.

800-927-8063



Event Calendar

<i>Tradeshow</i>	<i>Date</i>	<i>Location</i>
HIMSS	March 4-6	New Orleans
NIGA	March 24-26	Phoenix