

Super-Size Your QSR Sales with Customer Loyalty Kiosks

Customer Loyalty Kiosks are a great way for restaurateurs to "fatten" their bottom lines. Younger demographics EXPECT loyalty programs at their favorite restaurants, and everyone loves earning points. Make a customer loyalty program part of your menu!



Make Sign-up Frictionless

According to a recent article in Fast Casual magazine, the #1 key to success for a customer loyalty program is simple sign up. Interactive kiosks in quick serve restaurants make sign-up virtually instant!

What Are the Restaurateurs Saying?



9 out of 10 restaurateurs with a loyalty program claim it gives them an edge



But Wait! Only **1 in 3** restaurants offer customer loyalty programs



77% of restaurateurs claimed that loyalty programs help maintain revenue during down business cycles



So that means **2 out of 3** restaurants are missing out on the loyalty advantage!



What about the Diners?



• Wow! **57%** of those surveyed said a loyalty program affected their dining decision

• **90%** of those surveyed say they look forward to email or text updates about their rewards status

• "Gamification" is a term which describes an eagerness for members to increase their points and "unlock" new rewards

What Do the Millennials Think?

- **96%** of millennials are loyalty program members
- Millennials eat out more than any other age group
- They are also the **largest demographic in the U.S.**
- Over half of all Millennials cite that how fast they can earn incentives is their **number one reason** for joining a program!



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Olea Kiosks has been building award-winning kiosks for 40 years

Contact Olea today to find out how our Loyalty Kiosks can help your business grow!

Sources:

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