



## Business Intelligence for December 2016

Olea Kiosks periodically shares its white papers and case studies to help readers understand the kiosk industry, deliver a better brand experience and maximize ROI.

Learn even more!

### Three EMV Myths to Dispel Today

EMV standards have been in place with many U.S. card issuers for up to a year now, yet many businesses still struggle to understand the technology, how to deploy it and what the consequences are if they don't. We explore the misconceptions and set the record straight.



Get a quote immediately!

### HR Gives Kiosks a Great Review

HR departments are responsible for a myriad of tasks, yet when budgets are tight, theirs are often first to be frozen or cut. Kiosks can take on some of their roles, even placing benefits management among employees without routine access to computers.



### Olea Introduces the All-New Monte Carlo Gaming Kiosk: Bright Lights, Big ROI for Casinos



Olea's new [Monte Carlo](#) can help casinos build repeat business by providing players fast to loyalty programs, as well as performing wayfinding, self-checkin and other functions. Monte Carlo gives the house a stronger edge against the competition. [Read more about it.](#)

Also: [View our infographic on kiosks in casinos.](#)

### Business, Holiday Travelers Alike Appreciate Conveniences of Kiosks

At the end of a long day on the road, or rushing to the next meeting or adventure in the morning, kiosks help people get where they're going quickly and without fuss. Why they're great [on business](#) and [on holiday](#).

